ORIGINAL

CITY OF ROCKVILLE BOARD OF SUPERVISORS OF

ELECTIONS

ROCKVILLE, MARYLAND

POST-ELECTION FORUM

Thursday, February 4, 2016

1	PARTICIPANTS:
2	Board Members:
3.	LOIS NEUMAN, Chair
4	GRAHAM JOHNSON
5	CAROL MILLMAN
6	STEPHEN WEINER
7	Speakers:
8	VIRGINIA ONLEY
9	JULIE PALAKOVICH KARR
10	BRIGITTA MULLIGAN
11	BERYL FEINBERG
12	DREW POWELL
13	DAVID HILL
1.4	LAURA REAMS
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- 1 PROCEEDINGS
- MS. NEUMAN: We're glad to have you all
- with us. Welcome to our 2015 post-election forum.
- 4 First let me introduce the members of the Board of
- 5 Supervisors of Elections. Graham Johnson, Carol
- 6 Millman and Stephen Weiner and I'm Lois Neuman.
- 7 The purpose of this session is to give the Board
- 8 the opportunity to hear your comments about eh
- 9 2015 election. The Board may ask you for
- information however there will be no dialogue and
- the Board will consider everything that you tell
- us. There will be a second post election meeting
- on February 6 from 10am to 12pm with the same
- 14 format and you can certainly come again if you
- wish to. We ask that you turn off cell phones or
- set them to vibrate. Please use the sign up
- sheet; we're using it for attendance as well as if
- you wish to speak. The sign up sheet is in the
- back of the room. Each speaker will have a 5
- 20 minute limit and can return for an additional 5
- 21 minutes after all speakers conclude their remarks.
- The Clerk will set the time for five minutes and

- 1 you'll see the timer at the podium. The speaker
- should come to the podium to present, speak into
- the microphone and state your name. We ask that
- 4 you submit written materials when you come to the
- 5 podium and you're welcome to send us comments and
- oplease send them to the City Clerk by February 29
- 7 and the email address if you wish to use that is
- 8 cityclerk@rockvillemd.gov and I have no other
- 9 things to say so I'm going to call the first
- speaker on the list and that is Brigitta Mulligan.
- Now you did not check off that you wish to speak
- do you wish to speak?
- MS. MULLIGAN: Later.
- MS. NEUMAN: Later. Beryl Feinberg is
- 15 next on the list.
- MS. FEINBERG: Later please I just raced
- here and I'm eating dinner.
- MS. NEUMAN: Virginia Onley do you wish
- 19 to speak?
- MS. ONLEY: Thank you for having us this
- evening. My comments on the election and I didn't
- write anything but I certainly will put something

- in writing since I am speaking. I thought the
- election went very well. I had a couple of
- questions as to whether we as Rockville can change
- 4 some of our election practices. I think everyone
- 5 knows that I was pummeled the whole campaign
- 6 season and while I prevailed and proved that these
- 7 were false accusations I would like to know can we
- 8 do something? It seems that it has gotten to the
- 9 municipal level now. It has always been at the
- national level and a little bit at the state level
- where people just throw out everything that they
- want to throw and I learned a new term this
- campaign season it's called dumb down, you've got
- to dumb them down is what they say. That means
- throw everything out there and there is somebody
- dumb enough to believe it. And so that's why we
- 17 have people as an example still looking for
- President Barak Obama's birth certificate because
- the dumb down was he is not an American and he was
- not born in this country and he is a citizen of
- 21 another country. My question and I don't expect
- you to have an answer tonight but I certainly like

- 1 Rockville elections to go back to what they used
- to be, cordial and honest and no mud slinging so
- 3 to speak. I think it is important we are a town
- 4 of people who have not practiced that in our
- 5 election practices and I really would like to see
- 6 us go back to elections the way they used to be.
- 7 I ran three times, I lost the first two times that
- 8 I ran and I certainly did not mud sling at the
- 9 person who beat me by 51 votes. I was
- disappointed but there was no need to be
- unprofessional or rude or dishonest or practice
- any of those unprofessional practices and that is
- all I have to say.
- MS. NEUMAN: Thank you. Julie
- 15 Palakovich Karr you are next on the list.
- MS. PALAKOVICH KARR: Good evening
- everyone. There are a few items that I wanted to
- 18 bring to your attention and hope that perhaps the
- 19 Board of Supervisors of Elections can address
- these over the next couple of years before we're
- facing yet another election season. I have 5
- issues that I want to bring up that all have to do

- with the city's election code. The first couple
- 2 actually have to do with campaign finance
- 3 reporting and as I know that you are all aware the
- 4 list of items that is included in terms of how you
- 5 report expenses includes things like telegrams but
- 6 not websites or modern technology and I think the
- 7 code just needs to be updated to reflect the types
- of tools and services that campaigns use in the
- 9 modern era. Related to that I think some
- additional guidance for the campaign finance
- 11 reports could be useful. In regards to how to
- 12 report certain things say like fees that third
- party donation vendors say like pay pal collect,
- what is the standard way to report that on your
- campaign finance report. My third point has to
- 16 actually do with social media. I don't think it
- has necessarily been an issue but I have noticed
- some inconsistencies in the last couple of
- elections in terms of how does one properly use an
- authority line when you're using social media so
- 21 some official guidance from the city could be
- helpful there in terms of having an election code

- 1 reflect that. Fourth actually this was something
- that I believe I brought up during the last term
- when you all maybe about a year out before the
- 4 election were looking at some changes to the
- 5 election code having to do with providing voter
- 6 registration forms to new renters. So having a
- 7 requirement in code for landlords to provide that
- 8 information to their new tenants just to help
- 9 facilitate people updating their address or
- 10 actually registering to vote if they didn't
- previously live in Maryland and lastly I think
- that there is an inconsistency in the city code in
- 13 regards to state election law. The city code bars
- 14 city employees from participating in elections but
- 15 I believe that is actually inconsistent with state
- law. I haven't really had a chance to dig into
- that yet but I think that is a question that needs
- to be answered going forward in the future. Thank
- 19 you for the opportunity to raise some of these
- issues and I know you all have a big work ahead
- of you over the next four years in terms of
- getting everything ship shape for the next

- 1 election so thank you.
- MS. NEUMAN: And we want to thank you
- 3 especially for your specifics, it is very useful.
- 4 Next we have Colleen Reed.
- MS. REED: My name is Colleen Reed. I
- 6 was treasurer for my husband Clark Reed who was a
- 7 City Council candidate. He is at an environment
- 8 commission meeting tonight so he was not able to
- 9 be here. We made some comments one just kind of a
- 10 logistical thing about the campaign finance report
- when they are due to be filed Clark and I both got
- a separate paper copy of the campaign finance
- 13 report. We lived at the same address and I always
- 14 filled it out on the computer and printed it out
- so having those paper copies were a waste of
- paper. You could send an email or a letter and
- just give the link to find the campaign finance
- 18 report. I appreciate the attention to detail but
- 19 it was superfluous. Parts of the form are unclear
- so for instance in the most recent campaign
- 21 finance report there was no way to really
- 22 specifically indicate that we had closed bank

- 1 accounts or pay pal accounts. Sarah was always
- very helpful whenever I called to answer my
- questions but it was unclear and there was no
- 4 instructions or no part in the form that really
- 5 help me feel confident about where to indicate
- 6 that. And then more broad comments one is
- 7 certainly there was a discussion in the city I
- 8 think that needs to be had about increasing voter
- 9 turn out and that's a perennial issue. Julie's
- 10 suggestion is fantastic in making sure the renters
- 11 are informed and helped to register. I heard from
- a lot of folks when I knocked on doors that people
- who had adult children who had grown up in
- 14 Rockville and had registered but have moved away
- and don't vote in Rockville should be cleared from
- our rolls. So if there is some way to find a way
- 17 to weed those out it would probably be helpful.
- 18 Certainly I mean there are probably thousands of
- names in that category and also just I think
- there's the some neighborhoods seem to do a really
- good job at alerting their neighborhoods that
- there's an election coming up. King Farm did a

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good job. They had those signs around the 1 2 neighborhood saying hey it's time to vote. But other neighborhoods I think could do a better job 3 of making sure the whole neighborhood is aware of 4 what is happening. And then Clark was one of the 5 ones on Election Day who was on the second page of 6 the ballot so I know that was a whole new think 7 and an experiment with Maryland. But anything that could be done to kind of know that in advance 9 and maybe head it off at the pass would be great. 10 On the debates there were I know that the city 11 chooses three to televise and I'm sure you have 12 some very specific tips and tricks and maybe 13 guidance for those entities that are hosting the 14 debates but I found that some were really lacking 15 especially the televised ones. For instance in 16 one of the debates the moderator had a really hard 17 time pronouncing all the names properly and got 18 19 quite nervous should the moderator should make sure they can pronounce everybody's names. 20 should try not to string to many concepts together 21

in one question when the candidate has a minute to

- 1 respond and asking questions that the City Council
- 2 members have no purview over is really frustrating
- because then people might be frustrated about
- 4 school issues but the city council has limited
- influence in that. And then trying to restrict
- 6 the number of debates again in know the city
- 7 doesn't have a lot of influence on that. A lot of
- 8 neighborhood associations like to have their own
- 9 debates and I know that's really helpful for the
- specific neighborhoods but it's an incredible
- amount of time for everybody here to prepare for
- those and dig down into the specific neighborhood
- issues was very challenging. One of the debates
- in particular I thought was the best of all the
- Woodley Gardens College Gardens one. The format
- was incredibly engaging and they had the
- candidates ask each other questions and they had
- very specific targeted well thought out questions
- that were relevant to the election so those are my
- comments at this moment, thank you.
- MS. NEUMAN: Thank you and again thank
- you for being so specific. I'm going to ask if

- you can fill in one of these. So Ms. Reed if you
- 2 could fill your information in on that one I would
- 3 greatly appreciate it. People that just came in
- 4 we have a sign in sheet. Please indicate if you
- wish to speak. I'll go back to the top of the
- 6 list. Brigitta Mulligan did you wish to speak?
- 7 MS. MULLIGAN: Sure I'll speak. I heard
- 8 some of Virginia's issues and I heard some of
- 9 Colleen's issues that actually I know you all
- 10 can't have any control over and that's the
- 11 debates. That is whole other ballgame and her
- complaints are legitimate but I know that's not in
- 13 your purview. What I do know what's in your
- 14 purview which I have issues with and that would
- echo what Julie said the spreadsheet. If you're a
- new treasurer oh my word my treasurer was so
- frustrated and I actually have some printouts of
- what it looks like when you print these things on
- 19 a different printer. One page will end up being
- in two pages and so I constantly had to work with
- 21 my treasurer and reformat and delete lines to make
- 22 it come out and I think that something should

- populate like the page number and should be
- 2 populated like sometimes when you put your account
- name it should populate all the pages on the
- 4 spreadsheet. I didn't write anything down and I
- 5 think I might follow up on some issues but I
- 6 really wanted to kind of hear what other people
- 7 had to say because I didn't want to repeat
- 8 anything. During the election there were some
- 9 complaints at some of the polling places and I
- went to all 10 poling places twice and I couldn't
- 11 figure out why there was a complaint because I
- never heard it when I went so that was kind of
- alarming for me. I want to make a positive that
- 14 the early voting was fantastic. I was here for
- the two days and people just loved it. As far as
- people knowing if there's an election it's a big
- 17 issue. Again that is not in your purview the city
- did everything that they're required to do. I
- think the candidates have a responsibility and to
- 20 be honest with you having delivered almost eight
- thousand door hangers it was very disturbing to
- see the poor turnout. I think that the 15 per

- cent turnout was very bad and I'm looking forward
- to looking at the database to see exactly who
- yoted and if my mailing had any impact on those
- 4 who voted. I might make some more comments on
- 5 Saturday but the spreadsheet is a real issue.
- 6 Some of the issues that were brought up here were
- 7 not in your purview and I would like to see the
- 8 spreadsheet be earlier. As a candidate I took 6
- 9 months to campaign and because we now have 4 year
- 10 cycles I think you have more time to get things
- 11 earlier out to candidates which I think would
- really help. I don't know how some people could
- just do the two months before but as you know I
- try to do it early because I try to go 6 months in
- advance so I was trying to use the spreadsheet. A
- 16 couple of times I used it, it was still a draft it
- wasn't in final and then I tried to the final. So
- there were some issues with the spreadsheet and
- that can be frustrating for a new treasurer. So
- 20 I'll be here Saturday again.
- MS. NEUMAN: Before you sit down
- 22 Brigitta can you give us any specifics in

- 1 relationship to the spreadsheet and any examples
- that you might have problems or your suggested
- 3 solutions and how much of a lead time are you
- 4 suggesting?
- MS. MULLIGAN: For having the report
- 6 available definitely by May.
- 7 MS. NEUMAN: May of what?
- 8 MS. MULLIGAN: The year of the election.
- ⁹ The election is always in November. Julie brought
- up an issue about the PayPal. It was very
- 11 frustrating to get a letter from you all asking me
- to amend my report when I had something in the
- other column under supplies and other and not on
- second page of that schedule which said other and
- then it was \$1.75 I put that in the second amended
- 16 report, I had to amend the whole report, submit
- the whole thing, have my treasurer sign for that
- minor \$1.75. And then you sent me another letter
- saying I need to fill out the last page because of
- 20 anything in column other you have to explain it.
- Well it was in the spreadsheet as PayPal fee and
- the name of the person and I found that to be very

- disturbing to have to come back and do a third
- 2 amended report to just say what other meant.
- 3 Other was PayPal fee and the person's name and I
- 4 thought that was very, very disappointing on my
- 5 part having amended the same report for the third
- 6 time. It looks bad when you amend, amend, amend
- you think oh somebody doesn't know what they're
- 8 doing, something is wrong. So I kind of took it
- 9 as a negative. I know it wasn't a negative for
- you all because you wanted to specifically go by
- those instructions. I think there needs to be a
- 12 little leeway when you have something that minor
- and I have to say I'm disappointed. So I've
- 14 giving you examples of what it looked like when
- you printed it on different printers and it has
- nothing to do with you all but you need to know
- 17 how frustrating it can be for a new treasurer
- 18 okay?
- MS. NEUMAN: Okay and if you could give
- that to Sara and we thank you very much. As you
- 21 know if just editorialize for two seconds. We
- 22 started with the campaign fund report we did a

- major overhaul and we are very dependent upon your
- input as to what still needs attention so we are
- 3 greatly appreciative for the detail you're giving
- 4 us. Next would be Beryl Feinberg.
- 5 MS. FEINBERG: Thank you for the
- opportunity. Some of the comments that I had were
- 7 similar but I'm going to focus on the campaign
- finance reports since that seems to be a theme.
- 9 One I would like to echo exactly on the PayPal
- issue we had the same kind of feedback so it does.
- 11 It feels very badly when you get that and you have
- been very, very transparent about the PayPal, the
- numbers are all adding up and the same issue as
- 14 Brigitta is mentioning and it says go to other
- column and fill it out. It just seems like it's
- unnecessary for that type of thing. Also there was
- a change in dates and I can't remember if it was
- 18 for the first or second report. The issue was the
- campaign notebooks that we received had one date
- 20 for all the reports. Then is you went to the
- 21 election meeting for candidates we got another
- list of dates, an amended list there. That makes

- sense because that was later on in the election
- season that made perfect sense. You could easily
- 3 replace the initial binder information that was
- 4 perfect but then there was a change of dates again
- 5 and you get letters telling you the new date.
- 6 Please keep to the date. It gets very, very
- 7 difficult with everything going on simultaneously
- 8 to get changes in dates. So I would ask that you
- 9 would please whatever dates you decide on keep to
- 10 them. The other is how in kind is handled and
- 11 specifically some of us in the very last report
- included very transparently and in kind
- contribution and then there was an email very
- 14 recently that I saw that said we didn't need to
- include that in kind. We were trying to be ultra
- transparent and I think in a good way so I'm
- 17 hoping that none of us are going to be zinged and
- told you have it in the wrong column because we
- 19 didn't even have to include that in our report.
- 20 So please I ask that we get a little more guidance
- on that. Moving from that something for you to
- please look at it didn't involve me but I know

- there was concern about the use of the city seal.

 It is something perhaps to look at. I know some
- of the campaign materials include it. I know
- 4 there was a lot of concern about it so if there
- 5 can be a little more guidance or if it can be
- 6 discussed at the campaign orientation that you
- 7 have. Similar to the comment about the ballot and
- 8 on the page 2 alphabetically I understand that may
- be corrected that's a programming issue but it was
- 10 really unfortunate for those candidates and I know
- it was brought to your attention but I want to
- echo that that's something hopefully that can be
- changed because it shouldn't be that wherever you
- 14 are in the alphabet you have to go to page 2. I
- know the instructions are there but not everybody
- reads instructions unfortunately. Last item is
- the turnaround time if anybody has to make a
- 18 correction. I know I absolutely panicked when I
- got it over the Thanksgiving break and people were
- out of town. Until we receive it there is a time
- lag from when you all write your letters until we
- receive them in the mail and that is a normal lag

- 1 time. That just happens until they get out. But
- then giving us over a Thanksgiving weekend to
- 3 receive it on the Wednesday night and saying it is
- 4 due Monday is just really I thought was over the
- top and I panicked because my treasurer was out of
- 6 town. So I ask you to please look at that when
- you ask for an amendment that's fine that's your
- 8 privilege but then look at the time and include in
- your time when you're drafting your letters until
- we receive them, thank you.
- MS. NEUMAN: Thank you. Drew Powell?
- MR. POWELL: Hi I'm Drew Powell. I just
- have a few very specific items here I'd like to go
- 14 through in no particular order. One was and I
- believe I mentioned this during the election
- itself but the way that the scanner reads the
- sheet and when you bubble it and drop it in the
- scanner some people might want to have a warm
- 19 fuzzy feeling that the scanner is reading their
- 20 ballot correctly and a possible solution to this
- 21 would be to have maybe a station that has a
- scanner that simply displays who you voted for,

- for 5 seconds. It wouldn't print anything out you
- 2 could just see it and that way you'd have a warm
- 3 fuzzy feeling that your ballot was filled out
- 4 properly and the people you were voting for the
- 5 system would register correctly for whoever wanted
- 6 to do that with the little scanning station. As
- you know for many years I've been a big stickler
- 8 for a much more robust chapter 8 that I would
- 9 personally like to see the City of Rockville adopt
- the state election code and modify it of course to
- 11 suit Rockville. There are so many definitions and
- terms be it in kind contributions what have you
- that are defined and it is already done for you
- and when it comes to a precedence in this kind of
- matters it has already been done and I would love
- to see the City of Rockville adopt the state code
- on that and then modify it appropriately in the
- appropriate areas in terms of maximum
- contributions and things like that. As far as
- 20 enhancing the packet as well we heard about things
- like the seal I'd like to see the packet, expand
- that just a little bit to include things like

- 1 slogans. We had an issue as you know during the
- 2 election that a slogan was used and there was some
- 3 controversy in terms of which came first the city
- 4 using it or the candidate using it and I do
- believe the candidate used this particular slogan
- 6 first and then the city used it. But the bottom
- 7 line is what is to stop a candidate from using a
- 8 city slogan lets say or vice versa and just have
- 9 that set forward in the packet I think would be a
- 10 good idea that basically says that candidates
- should not be using city slogans in their
- 12 literature and advising the city of course that
- would probably be a good idea for the city not to
- 14 use candidate slogans. So keep those separate
- because it is a little disconcerting to see a
- debate and have one of the candidate's slogans
- doing the crawl across the top of the screen
- during a debate and we actually had that situation
- in this election season. As far as the debates
- themselves are concerned there is no way in the
- world to legislate or regulate the number of
- debates. I mean various homeowner associations

- what have you are going to want to have a debate
- and the candidate can decline or not to be a part
- of that debate but I'd sure like to see the city
- 4 kind of narrow things down to maybe one televised
- 5 debate as opposed to three. I don't know if the
- 6 city should be in the business of televising three
- 7 debates. One of the things I'd also like to see
- 8 if more clarity on jurisdictional issues. There
- 9 were several occasions where complaints were made
- including by myself where it was not clear at all
- 11 at least initially as to who to bring the issue
- to. Does someone need to bring the issue to the
- Board of elections, does someone need to bring the
- issue to the city manager, who was the
- jurisdictional responsibility and along those
- lines I'm a little surprised that first of all I'm
- 17 delighted that our City Clerk is here tonight of
- 18 course but that other representatives of the city
- wouldn't be here if because of this kind of an
- 20 issue. When it comes to jurisdictional issues
- there are many cases where you all said well this
- isn't our affair this is the city manager and this

- 1 kind of thing and it made it very unclear in terms
- of what one should do if there's a complaint that
- involves either this body, the city or combination
- 4 of the two and I'd like to see you all make those
- 5 lines a little clearer in terms of where people
- 6 should go and what they should do and how they
- 5 should file complaints and that kind of thing.
- 8 One last thing I'd like to see and again this is a
- 9 city issue and this is why I'd like the city to be
- 10 here as well but if you all could recommend
- 11 strongly to the city that all reports, all
- campaign finance reports stay online. I mean what
- does it cost to keep a campaign finance report
- 14 from last year or from two years ago or two years
- before that what does it cost to keep those online
- just leave them up. Just keep them archived so
- that anybody can go and look at archived reports
- if they choose to do so, thank you.
- MS. NEUMAN: Thank you very much. There
- are a few people here from Hyattsville that we
- 21 would like to welcome. Greta Mosher and Laura
- Reams and Lily Lilford and we are delighted to

- 1 have you with us. We've done some talking and
- sharing and outreach with some of the other
- jurisdictions and we're delighted that you're
- 4 here. Next we have David Hill.
- 5 MR. HILL: Good evening I'm David Hill
- and I was one of the candidates. First of all I'd
- 7 like to thank you all for running a very good
- 8 election and a remarkable job on getting Judges to
- 9 fill in at the last minute and getting all the
- 10 polling places lined up. I think operationally it
- was a very well done effort. I'm going to mention
- a bunch of things. It's going to sound like a
- litany of negative things but I think you're
- interested in improving the process and that's
- what this is about so I'll cut to those items but
- I did want to open with a general positive thing.
- 17 I'm going to go from what I thought were little
- issues to bigger issues and finish with the bigger
- issues. One of the things I ran into was out at
- 20 King Farm the signage on election day was kind of
- 21 arbitrarily almost twice the distance that's
- required by state law and not only was the signage

- removed that was in that distance but it was
- disposed of and I don't believe that is the
- intention either. I had marked off that signage
- 4 was well 30 to 40 feet beyond that signage and
- 5 lost quite a few signs out there because of where
- 6 the election judges that morning decided they
- 7 would basically fit it into the landscape and that
- 8 needs to be clarified.
- 9 MS. NUEMAN: Mr. Hill would you repeat
- who removed the signs?
- MR. HILL: I don't know who removed the
- signs I was not actually there when it happened
- but we had put those out very early in the morning
- and they were gone by the time the poles opened
- 15 there.
- MS. NEUMAN: Okay thank you.
- MR. HILL: I assume it was the election
- 18 judges. Early voting went really well except I
- was here on Saturday morning and the privacy of
- 20 early voting was seriously flawed. As I was
- voting people were walking around behind me, it
- was not a secret ballot at all and that was my one

- 1 concern there. There has been mention about
- 2 randomizing names on the ballot and the fact you
- had to scroll to other people's names and that was
- a consistent biased against them I think is a very
- 5 serious problem with the ballot but as a larger
- 6 issue I'd like to sort of mention that the ballot
- 7 design remains locked on to paper administration.
- 8 A part of that is what we mail and when you want
- 9 to see it consistent but we're using electronic
- machines now and in fact there is often a concern
- of where you fall alphabetically as biased among
- candidates itself and the electronic machines give
- us the perfect solution to that which is to
- 14 randomize the ballot for everyone all the time.
- 15 So any biased that does appear is at least evenly
- distributed and everyone bears the same risk of
- 17 that bias. I think we should be thinking about
- moving to that as we have electronic
- administration and the public is used to
- 20 interactive electronic machines. Financial
- reporting I'll mention just a couple of things
- real quick I also having the columns not aligned

- on form 2. The first page of that had one order
- of columns and the second page had a different
- order of columns made that hard to work with.
- 4 Some of the categories are very arcane that show
- 5 up on particularly the expense listing and some
- 6 new things that are very common like website
- 7 expenses it's really hard to say where those fit
- 8 in among the arcane columns. I bet what you got is
- 9 almost a scatter shot by candidates trying to put
- them in where they thought it was reasonable. In
- 11 kind contributions are very awkward and I
- appreciate you changed the form soon after the
- 13 filing date. I never got an explanation of how
- 14 the form changed so I had worked out of my first
- filing how that form worked and by the second time
- 16 I made the second filing it had changed and that
- didn't function and that proved to be a problem in
- 18 my campaign. I would suggest trying to
- 19 standardize the loans to self and contributions
- 20 because most of the candidates made very
- 21 substantial loans to themselves and have not paid
- them back in their final form so it really isn't a

- 1 loan anymore. One of the candidates has made
- 2 significant contributions to themselves and listed
- 3 them only as contributions so it looks like they
- 4 didn't actually give their own campaign money but
- 5 they did, it's buried in the contributions. That
- 6 I think deserves a little bit of standardizations
- of the public and understand what candidates are
- 8 financing for themselves. Also probably a
- 9 disclosure at the end to say this isn't just a
- 10 loan if it's a loan that I never pay back and just
- 11 give it to the campaign it really is a
- contribution in the end too. You may not know
- that until the end but that deserves a little bit
- of attention. I brought up an issue about signage
- on public property related to the forums. I got
- an interpretation from the city managers office
- that that's acceptable except when I challenged
- them to say what in the law says it's acceptable
- 19 never got any connection to their interpretation
- to anything in the actual law book. It can go
- either way but it should be clear to exactly
- whether it's state law to that talks about signage

- on public property and are we following it. On
- the financial disclosure I'd like to encourage you
- all to think about the policy behind the financial
- disclosure. What is the purpose of that
- 5 disclosure in a small election and I would contend
- 6 that there really are two. One is disclose the
- ⁷ funding sources so you reveal where the backing is
- 8 coming from different candidates and the second is
- ⁹ to account for the income of the funds so that you
- can reveal fraud or prevent fraud from happening
- by diverting funds. When I think about those two
- purposes for the financial disclosure form I think
- you've got a much to complicated form for serving
- those two purposes and you might want to think
- about that. Also I would really encourage you to
- think about some sort of electronic submission of
- those forms. It seems silly to have to print that
- out, get ink signed on paper and then walk it into
- 19 City Hall when the form is already electronic and
- we can come up with Verisign. I just went through
- a house sale where almost all transaction happened
- 22 by electronic signatures on things that moved

- electronically. If we can transact that amount of
- 2 money I think we can deal with the veracity of
- 3 signatures on campaign finance forms. The last
- 4 thing I want to mention there were a couple of
- 5 pretty grievous things that happened in this
- 6 election and I appreciate that you don't control
- 7 this but I want to mention them because it think
- 8 they are the worst things that happened in the
- 9 election. There was mention of the abuse of the
- 10 city seal. I think the description of the city
- seal is just fine in the materials that we
- received it just wasn't followed. It's very clear
- that it's not permissible to use it on campaign
- 14 material and that sort of thing but what that
- might suggest is that making two verbose a
- candidate package may actually work against people
- following the rules because they can't figure out
- what it is they're trying to follow in the process
- or when the time comes it is to hard to find the
- 20 reference they need in the expediency of the
- moment.
- MS. NEUMAN: So you feel the package is

- 1 to big and you want some things removed from that?
- MR. HILL: I'm just suggesting that as a
- 3 thought. It needs to be targeted so that in the
- 4 moment it can work as a reference it is not just a
- 5 narrative for the candidates when they start but
- 6 when you go back and want to say am I following
- 7 the rules you got to be able to find the
- 8 reference.
- 9 MS. NEUMAN: I would like to say that we
- thought we worked hard to do that. If it's not
- working that is a big issue and therefore we need
- to know where it's not working because we thought
- it was okay. So that is why we ask you here to
- tell us what's problematic so that we know
- otherwise we think it's okay. Thank you.
- MR. HILL: I had no problem with it
- 17 personally but I'm also used to dealing with city
- ordinance and things like that but apparently some
- of the candidates did have problems with it
- 20 because they didn't follow rules.
- MS. NEUMAN: Again the more specific the
- better because then we know what to go back to and

- you've given some teeth to what you're talking
- about so we know what we're looking for when we're
- doing revisions and we will do revisions.
- 4 MR. HILL: I would mention that the use
- of the city seal was something that didn't work
- 6 correctly but I found no problem with the
- 7 reference it very clearly said in the materials
- 8 what the policy is. I would point out that there
- 9 was significant fraud in some of the signage in
- this election. Specifically the claim by one
- candidate as to what position she occupies now and
- that is probably not something that is governable
- by you but it's a fairly serious breech of the
- 14 public trust. I would also point out to you that
- the one slate financial disclosure is out of
- balance by about \$1500 at this point. I looked at
- the final report for that and I imagine it has to
- do with confusion by that treasurer as to how to
- 19 list the in kind contributions but it shows about
- \$9000 in contributions and shows about \$10500 in
- 21 expenditures and never clarifies as to what that
- gap of \$1500 amounts to. I hope you'll follow up

- with that financial report. The last thing that I
- think is a really serious issue that showed up in
- this election is question of libel. A campaign
- 4 material that was mailed to almost every house in
- 5 this city contained libel related to a private
- 6 citizen that wasn't involved in the campaign. I
- 7 make that distinction because there is a lot of
- 8 rough and tumble that goes on in a campaign among
- 9 the candidates. But I would suggest to you it was
- 10 clearly out of bounds to impinge people not
- involved in the campaign and the process of doing
- this and the facts that were even presented in
- that were not just erroneous but they were
- 14 presented in a way to appear to be truthful when
- in fact they weren't. The 5 year term of the
- public official involved clearly gave lie to the
- 17 fact that what was being cited was not accurate
- but it was presented to the public as a damage to
- 19 someone's reputation that was not involved in the
- 20 election and I think that is a very serious
- 21 problem. That's all I have.
- MS. NEUMAN: Thank you very much

- especially again for your detail it is very
- 2 helpful. At this point does anyone else have
- anything you wish to say or say again? Yes go
- 4 ahead.
- 5 MS. FEINBERG: Thank you Beryl Feinberg
- 6 I had forgotten one thing and that was the issue
- of district 7 the new district polling place. I
- 8 think there were some issues surrounding it number
- one that it is in district 8, I believe its number
- 10 8 you can correct if I'm wrong but I think that
- caused some confusion for people when they looked
- 12 at the map and there was some confusion with the
- website about where to go. I know you tried very,
- very hard to find a new polling place I understand
- that and I know some places that many of us had
- suggested didn't work out and couldn't work out
- 17 but now that you have almost 4 years can we try
- again to try and find some other place that's not
- in another district. So it was just the issue of
- 20 district 7 and where to put it. I just ask that
- we relook at that because it didn't work to well
- 22 and the parking was an issue there too, thanks.

1 Anyone else have more MS. NEUMAN: 2 thoughts they wish to share? 3 MS. REED: Colleen Reed. On the 4 campaign summary sheet what I found a bit confusing at the very end when I did the third 5 report I wanted to look and say okay what is the 6 bottom line and I had a hard time the bottom 7 section asks for I mean it was hard to get a sense .9 of income versus expenses and loans and have a really nice snapshot of what someone brought in 10 and that is very clear on the top which someone 11 spent which is very clear in the middle, what 12 someone might have loaned themselves but then at 13 the bottom where it asks for the balance in the 14 different accounts there were a couple of reports 15 where we had just written a check and it hadn't 16 been cleared yet. So when I put the balance of 17 our account it looked like we had more money than we had so if someone were just looking at that and 19 not digging into the report it would be hard to 20 get a good sense of where the bottom line so that 21 was one comment I had about the summary sheet. And 22

- 1 I second David's comments about the smooth and I
- love that the city was so forth right and
- 3 assertive about telling everybody about the
- 4 election and making sure everybody in whatever
- format was possible. Making those fun videos and
- 6 people that were paying attention were deluged but
- 7 lots of people just somehow had no clue so that's
- 8 the big challenge. But all the work that was done
- 9 to make this successful we appreciate very much,
- 10 thank you.
- MS. NEUMAN: Thank you and again to all
- the candidates as well. Any other thoughts or
- additional suggestions you have for 2019, anything
- else that strikes you that can be changed from the
- existing or what you would like to see in 2019
- that would be helpful to candidates, yes please.
- MS. PALAKOVICH KARR: Julie here.
- 18 Actually what Ms. Reed was just saying about in
- 19 terms of timing of transactions I found an issue
- with that myself in terms of contributions had
- been made in PayPal but hadn't been transferred to
- the bank account yet or hadn't cleared the bank

- account yet and so I know on one of my reports it
- was a little unclear to me and my treasurer in
- 3 terms of how to handle a situation like that.
- 4 Again I think a lot of the campaigns do use PayPal
- so having an idea of what to do there. I actually
- 6 will also support Mr. Hill's recommendation about
- 7 randomizing the order of the names. That's
- 8 something that I've been thinking about. I'm
- 9 actually hoping the Mayor and counsel is going to
- take up a larger set of election reforms this term
- and hope that to be one of them. I realize a lot
- of it will do with whatever system we have in 2019
- but I do think that that is a good idea going
- 14 forward. It is very nice to hear from someone at
- the beginning of the alphabet supporting it and
- it's not just me who is towards the bottom saying
- 17 that.
- MS. NEUMAN: Do you have any suggestion
- 19 as to how to randomize the names?
- MS. PALAKOVICH KARR: I think as Mr.
- 21 Hill was saying if it ends up being an electronic
- 22 system every single ballot would be randomized.

- If we're still on paper I still think you could
- 2 randomize it before it gets printed on the paper
- 3 ballot.
- 4 MS. NEUMAN: So just do it
- 5 electronically so it's strictly random?
- 6 MR. HILL: At the risk of making this an
- 7 advertisement you have a company called Westat
- 8 here in the city that will do this excellently for
- 9 you. We do surveys all over the country and the
- world and this is a standard part of our practice
- to avoid bias within response categories.
- MS. NEUMAN: Well it is interesting to
- listen to the will of this public as to what kinds
- of things you might find of interest, useful, that
- you would like to see explored and so if that is
- something that the people would be interested in
- then we would go looking for whatever we have to
- 18 look for.
- MR. HILL: I think the key to it on a
- general scope is to find ways to take advantage of
- what the technology gives you. Continuity in
- 22 elections is very important and how the public

- interacts with it but new technologies and new
- 2 presentations give us opportunities that we didn't
- have before, sometimes problems we didn't have
- 4 before. By embracing electronic machines we're
- 5 embracing the problems. Lets look at ways to make
- 6 opportunities balance that and randomization of
- 7 names all the time would be one way to really
- 8 address a problem that exists on paper and it
- 9 should be a fair playing field for everyone.
- MS. NEUMAN: But remember we need to
- have the will of the people, the public of
- 12 Rockville so that we can throw out all these
- esoteric, interesting possible ideas but if the
- 14 public does not support that then it is another
- 15 issue.
- MR. HILL: Of course and we rely on your
- judgment as the Board of Supervisors of Elections
- to decide when the time and what should be done.
- MS. NEUMAN: Thank you.
- MS. PALAKOVICH KARR: One thing I'll add
- in terms of the randomization is there is probably
- not a need to reinvent the wheel here. I think

- there are other jurisdictions that do randomize
- 2 names on the ballot. I'm not sure in Maryland
- that is the case or not but there's probably
- 4 others.
- MS. NEUMAN: Right I understand the
- 6 question is is this something the City of
- 7 Rockville would want. Some people are strong
- 8 traditionalists as we all know.
- 9 MS. MULLIGAN: Brigitta Mulligan again.
- 10 I do want add a couple of things that were said
- and just want to reiterate. David Hill mentioned
- something about submitting these campaign finance
- reports electronically and I'm all with him and I
- tell you I'm dealing with a legal issue in
- Sarasota and the lawyers have accepted emails from
- 16 five people who were supposed to sign an
- 17 agreement. So if lawyers can accept electronic
- 18 signatures I would think we could go to that at
- 19 some point and that would solve us with our
- 20 printing problems. I know it means the city would
- have to print it but maybe they won't have to
- 22 print it if it's electronic there until it is

- given to you all, I guess that is when it has to
- 2 be printed. I really do I stress that we should
- be able to submit it to the city electronically.
- 4 The other issue is well there's two more. The in
- 5 kind issue as you all know was one that was very
- 6 confusing to me because some of us got a letter
- 7 from an individual who expended money to endorse
- 8 us by a neighborhood letter which I did not
- 9 approve the amount of money. My thing is how do
- you deal with someone out there doing some sort of
- 11 endorsement of a candidate without getting prior
- 12 approval? To me I think it is very wrong for me
- to have to accept an expenditure that I didn't
- approve. So that's an issue and I don't know how
- you control that but I don't think I'm responsible
- to report something that I did not approve.
- MS. NEUMAN: That's why it is so
- important that we hear the details from all of you
- because there are some things we are not aware of
- and we don't become aware until you let us know.
- MS. MULLIGAN: That one was totally out
- of I mean really hit me. I mean it was no problem

- 1 reporting it but there's that you have control of
- 2 some things and some things you don't. I was
- 3 surprised that if you violated some election
- 4 policy that there was no consequences. That is
- 5 something I guess it wasn't in your code it was in
- 6 a policy so maybe that policy should be a code.
- 7 Another concern was money, finance report. What I
- 8 learned in this election was you know what maybe I
- 9 don't need to do any fundraising I can put all my
- 10 \$40000 and run my own election and not worry about
- 11 how much money anyone gives me. That is kind of
- 12 flawed to me. So maybe there should be a limit to
- 13 how much an individual can give to a campaign but
- 14 I guess nationally there isn't but anyway I just
- found it strange that you know what it is a lot
- easier to go just put all my money in and not
- 17 start 6 months in advance to do fundraising. It
- is just an issue I thought I'd bring out because I
- never noticed it before, thank you.
- MS. NEUMAN: Is there anything else
- 21 anyone has think past and future.
- MR. POWELL: Drew Powell again. I was

- going to say that if you don't make any changes to
- the ballot thing and the randomization thing by
- 3 2019 or even if you do perhaps you could send
- 4 copies either electronically or in the mail
- 5 whatever to the candidates to let them preview
- 6 what the ballot is going to look like. The early
- 7 voting day ballot and the election ballot and if
- 8 there are any issues they could go wait a minute
- 9 I'm on page 2 this isn't okay so they don't find
- out about it on the election day, thanks.
- MS. NEUMAN: All right we have Saturday
- 12 again if you think of anything else. Would our
- guests like to share anything or their thoughts
- with their election or anything?
- MS. REAMS: My name is Laura Reams. I
- am the City Clerk for City of Hyattsville so again
- 17 thank you very much for inviting us we appreciate
- 18 it. We are in the midst of working on our 2017
- election which will happen in May 2017 and we're
- really here to learn. I think it is wonderful
- that you guys hold this forum and it is certainly
- 22 and idea that we may take to our city as well.

- 1 We're looking at implementing many new things in
- our city. We've done some new and innovative
- 3 things over the last year. We lowered our voting
- 4 age and that was an exciting challenge for us and
- we're looking at doing some interesting new things
- 6 that perhaps you guys already do I believe same
- 7 day registration so we're hoping that we can learn
- 8 from you and I appreciate you guys inviting us so
- ⁹ thank you.
- MS. NEUMAN: Anything else?
- MR. JOHNSON: I would just like to
- reiterate something that was said earlier. A lot
- of you have had very useful comments but the more
- specific you can be is to the concerns you have
- and your suggestions on how that issue can be
- resolved the better it will make us. You may have
- some very good ideas on how to address a
- 18 particular concern that has been raised and that
- would really help us to see moving forward. We
- 20 don't pretend that we have a solution to all the
- 21 problems that you've presented tonight.
- MS. NEUMAN: Remember as your thinking

21

22

- through you certainly can send something come 1 Saturday if you've thought through something else 2 and if you want to turn something in, in writing 3 just send it to the City Clerk we will get it and 4 we will address it and we will get back to you. 5 It may take us a little bit of deliberation but 6 we'll certainly do our best to come up with some kind of a solution. Our efforts are designed to 8 be helpful, useful, and affective for the citizens 9 of Rockville and for all of you that run for 10 office and for all of the voters. So we need to 11 know if we're meeting our mark and if we're not as 12 Graham pointed out then we need you to help us do 13 that by giving us your input because we think 14 we're doing a good thing. We think we've solved 15 the problem. We took care of in kind, we defined 16 it, we gave examples, we tracked it all the way 17 through, we gave you numbers, we showed you where 18 to put the numbers and it still doesn't exactly 19 capture everything that you need. So then you 20
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need to help us in terms of okay this part worked

but this part is still thorny. We'll take it on

but if you give us some guidance that will be 2 extremely helpful. Otherwise we're going to come out with another product that is going to be just 4 as frustrating or maybe a little less so and that is certainly not our intention. So again the more 5 detail the better. So it is 8:01 is there anymore comments? Then we'll end this session and if you 7 choose to come on Saturday we welcome you and we 8 look forward to hearing from you both spoken word 9 1.0 and written word. Thank you. 11 (Whereupon, the HEARING was adjourned.) 12 13 14 15 16 17 18 19 20 21 22

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